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Haas School of Business University of California Berkeley



Berkeley Center for Law, Business and the Economy



What is Money?

Gregory La Blanc

Commercial Bank

Balance Sheet

Loans

Deposits



Commercial Bank

Balance Sheet

Cash	Deposits
Loans	Equity



Origins of Banking

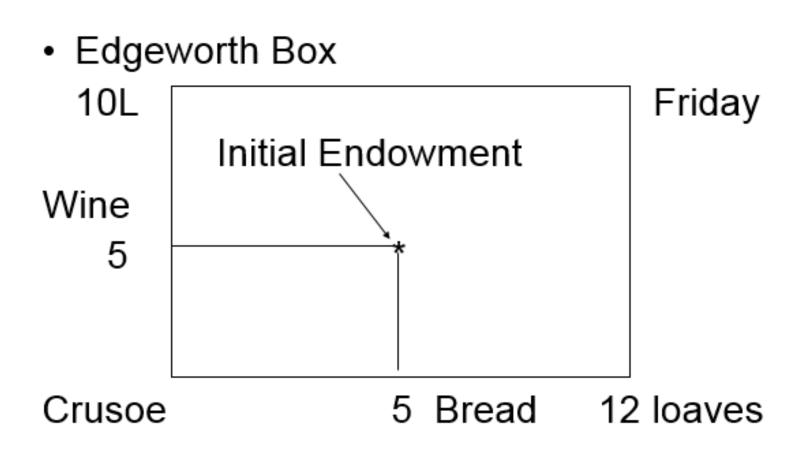
- Before banking there was money.
- What is money?
 - Medium of Exchange
 - Store of Value
 - Unit of Account



Origins of Money

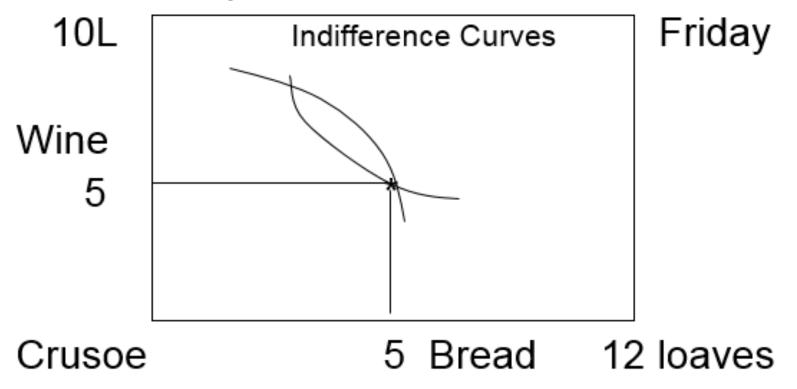
- Why not barter?
- Simple economy
 - Two agents (Crusoe and Friday)
 - Two assets (bread and wine)
 - One period
- Would they need money?





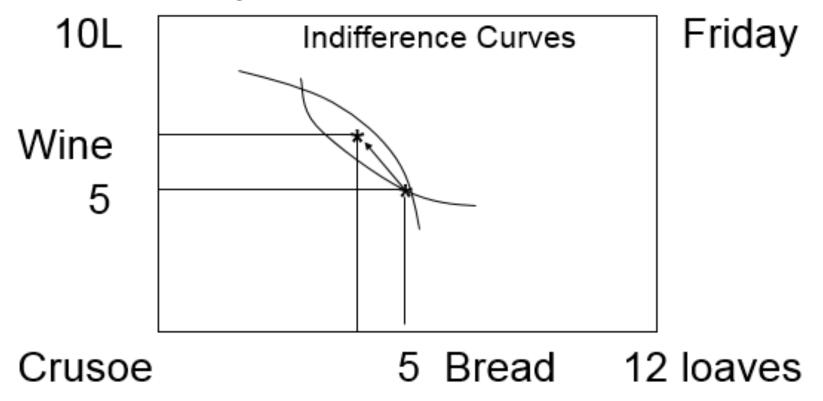


Is this an equilibrium?





Is this an equilibrium?





- In a world of barter, prices are denominated in other goods.
- So if Crusoe gives up one loaf of bread in exchange for 1.2 liters of wine,
- The price of a loaf of bread is 1.2L of wine
- The price of a liter of wine is 1/1.2 = 0.8333 loaves of bread
- Like currency markets now



So why have money?

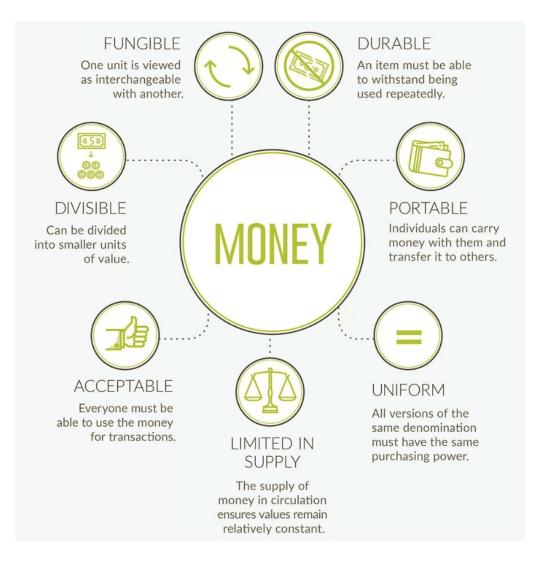
- Now imagine three people:
 - Crusoe
 - Friday
 - Swift



- Swift harvests shells
- How many transactions may be required involving how many different goods to attain equilibrium?
- How many "exchange rates" will we have?



Commodity Money





Types of Commodity Money

• Gold, Silver, and precious metals





Types of Commodity Money

• Grains and other crops



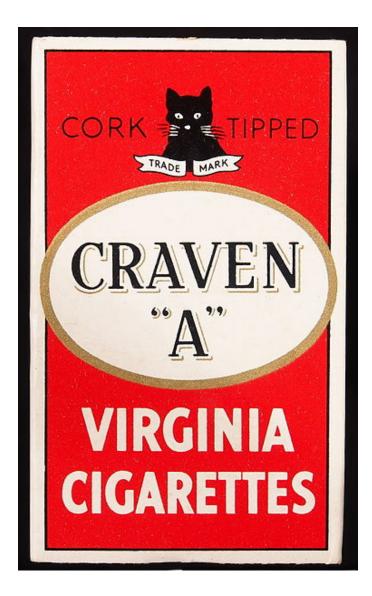


Types of Commodity Money

• Shells (e.g. wampum)









Mackerel Economics in Prison Leads to Appreciation for Oily Fillets

Packs of Fish Catch On as Currency, Former Inmates Say; Officials Carp



LAW

By Justin Scheck Updated Oct. 2, 2008 11:59 p.m. ET

When Larry Levine helped prepare divorce papers for a client a few years ago, he got paid in mackerel. Once the case ended, he says, "I had a stack of macks."

Mr. Levine and his client were prisoners in California's Lompoc Federal Correctional Complex. Like other federal inmates around the country, they found a can of mackerel -- the "mack" in prison lingo -- was the standard currency.



Larry Levine

"It's the coin of the realm," says Mark Bailey, who paid Mr. Levine in fish. Mr. Bailey was serving a two-year tax-fraud sentence in connection with a chain of strip clubs he owned. Mr. Levine was serving a nine-year term for drug dealing. Mr. Levine says he used his macks to get his beard trimmed, his clothes pressed and his shoes shined by other prisoners. "A haircut is two macks," he says, as an expected tip for inmates who work in the prison barber shop.

There's been a mackerel economy in federal prisons since about 2004, former inmates and some prison consultants say. That's when federal prisons prohibited smoking and, by default, the cigarette pack, which was the earlier gold standard.

Prisoners need a proxy for the dollar because they're not allowed to possess cash. Money they get from prison jobs (which pay a maximum of 40 cents an hour, according to the Federal Bureau of Prisons) or family members goes into commissary accounts that let them buy things such as food and toiletries. After the smokes disappeared, inmates turned to other items on the commissary menu to use as currency.





PUBLIC RELEASE: 22-AUG-2016

Ramen noodles supplanting cigarettes as currency among prisoners

AMERICAN SOCIOLOGICAL ASSOCIATION



🖨 PRINT 🛛 🔤 E-MAIL



17



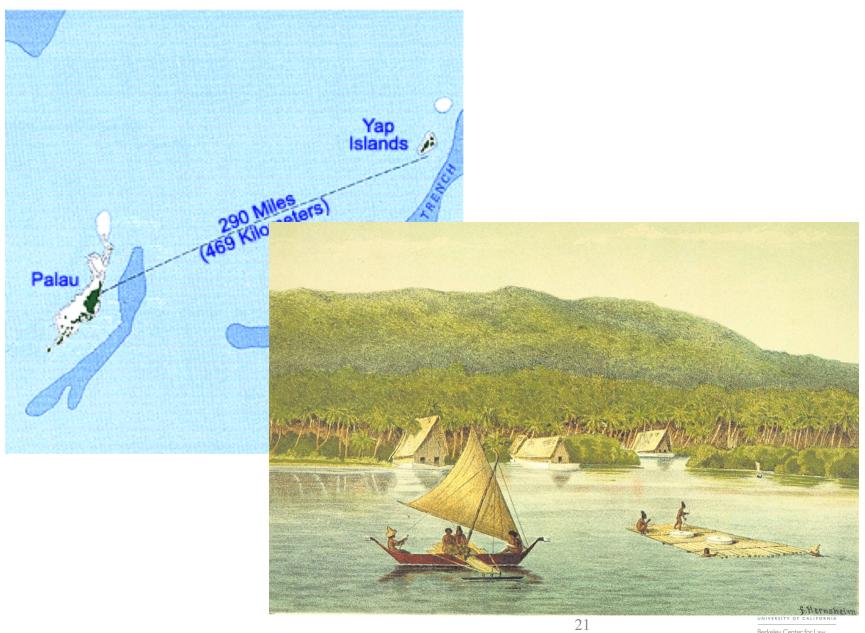












Drawbacks to Commodity Money

- May lack characteristics of liquidity
 - May be heavy and cumbersome
 - May be difficult to measure or evaluate on the spot
 - Costly to produce!



Limitations on Money

- Problem with paying with cash
 - Carrying cash around can be dangerous or difficult
 - Why not just pay with an IOU?
 - Let the seller come pick up the cash later.
 - If the seller trusts you to have the money later, you need not have it now.
 - Credit



Limitations on Money

- Problem with paying with cash
 - You don't have it.
- Instead you have cash coming in the future, or
- You have a positive NPV project, or
- You have some other valuable asset that could be sold



• Trade Credit

Illinois	Cincinnati	New York	London
Beaver	Store	Merchant	Merchant
Hunter			







In a world without credit, all transactions would have to take place with cash

- 1. NY merchant pays cash to London merchant for gun.
- 2. Cincinnati merchant pays NY merchant cash for gun
- 3. Beaver hunter pays Cincinnati merchant cash for gun
- 4. Beaver hunter kills beaver
- 5. Cincinnati merchant pays cash to beaver hunter for pelt
- 6. NY merchant pays cash to Cincinnati merchant for pelt
- 7. London merchant pays NY merchant cash for pelt

What's wrong with this?



• Trade Credit Period 1

Illinois	Cincinnati	New York	London
Beaver	Store	Merchant	Merchant
Hunter			







Trade Credit

Beaver Guy		New York Merchant	
A/P	A/R A/P	A/R A/P	A/R



• Trade Credit Period 2

Illinois	Cincinnati	New York	London
Beaver	Store	Merchant	Merchant
Hunter			

\Beaver pelts





Trade Credit

• Who owes whom?

London Merchant

IOUS from Beaver guy?



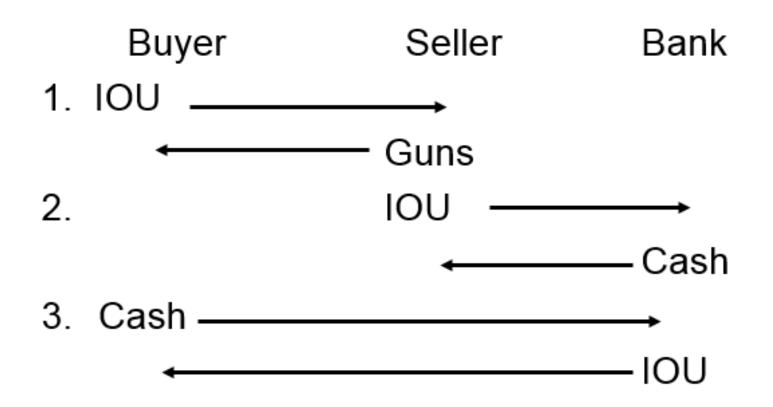
Limitations on trade credit

In order to provide trade credit the seller must know the buyer

Alternative: seller knows third party who knows seller.



Discounting





Letter of Credit

- Buyer is stranger to seller, but bank knows buyer, so bank vouches for buyer.
- Or can function like travelers checks



APA1828 £1.000.94 Lettre de Crédit Circulaire. Boston Elle gavril, 1892 Messieurs. Nous prenons la liberte d'introduire auprès de vous et de recommander à vos attentions obligeantes M. How Jeorge . Hoar Nous lui ouvrons en même temps un Crédit circulaire de Mille livres sterling \$1000.ftg dont vous voudrez bien lui fournir la Contrevaleur sous retenue de vos frais et contre ses traites sur? Messieurs Baring Brothers fiel Londres à vue qui recevrent tout accueil à présentation. Veuillez inscrire vos paiements au dos de la presente lettre qui est valable jusqu'au30 pun 1893 Agreez. Messieurs, l'assurance de notre parfaite consideration Signature de l'accrédite Geo 7 Kow for themselves and as Attorneys for Baring Brothers 860.

CETTE LETTRE DOIT ÊTRE REMISE À LA MAISON QUI PAIERA LE SOLDE. 1894 PAID BY BABING BEOTHERS & 50 25 32 de do BANK OF ENGLAND 50 your unin Bancic Za 11 Touch 20 PAID BY BARING BROTHERS & 50 do do inques st- Paris 21 6 BANQUE CANTONALE DE BERNE the same 23 Milla Liven Le 1 OCT 92 PAYÉ par BANGUE COMMERC'E D'AIX LES BAINS Direch CC+ 6. PAID BY HOTTINGUER & C2-PARIS Crearly forme Y PAID BY BARING BROTHERS & CO En ly do mehimo do Italia y R / Plata. ederer.

American Express Company CONVERTIBLE LETTER OF CREDIT

This Travelers Letter of Credit is negotiable in local currency at any of the Offices or Bank Correspondents named on the accompanying list.

older of Croller

BEEK TOPS CORPANY.

In addition the holder may obtain American Express Travelers Cheques at any American Express office, or at any Travelers Cheque Agency specifically indicated on the list of correspondents accompanying the Letter of Credit. A charge of one-fourth of one percent (¼ of 1%) will be made for American Express Travelers Cheques secured against this Letter of Credit.

The Letter of Credit should not be destroyed. If exhausted, it will be taken up by the Office or Correspondent negotiating the final draft.

If any balance remains nnused, the Letter of Credit should be surrendered to the holder's bank or nearest American Express office upon his return home.

(MADE IN U. S. A.)

IMPORTANT

GUARD THIS LETTER OF CREDIT AGAINST LOSS OR THEFT AS YOU WOULD MONEY, but if you should lose it, notify the local police and our bank correspondent in the place where the loss occurred; and IMMEDIATELY TELEGRAPH the nearest American Express office, using the following form (see list with cable and street addresses below):

"Have lost my Travelers Letter of Credit No._____ at (place) - balance not drawn against Credit (amount)"

The holder should supplement the telegraphic advice with a complete report by mail giving full particulars,

REGISTERED CABLE ADDRESSES OF CHIEF AMERICAN EXPRESS OFFICES

New York, 65 Broadway: TREASAMEX,--New York.

Paris, 11 Rue Scribe: AMEXCO,--Paris.

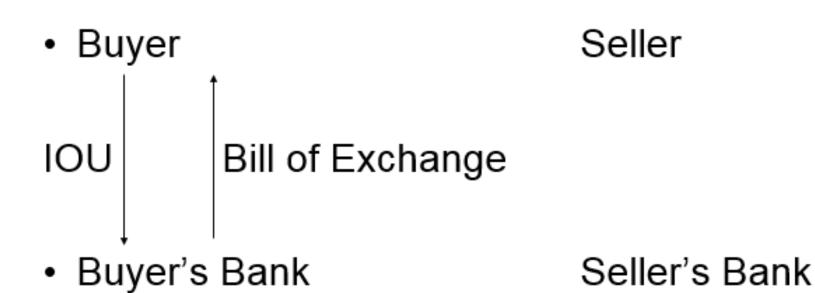
Hong Kong, 4 Des Voeux Road Central: AMEXCO,--Hong Kong.

Bombay, 82-84 Esplanade Road, Fort: AMEXCO,-Bombay.

(1756-7-35)

Seller doesn't know Buyer Sellers bank doesn't know buyer Buyers bank doesn't know seller, but Buyers bank knows sellers bank

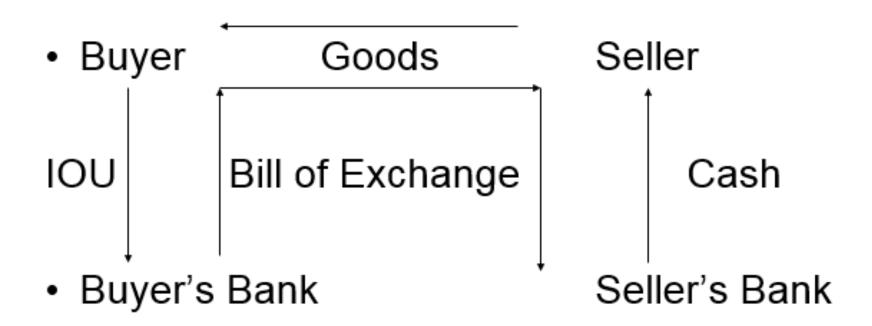




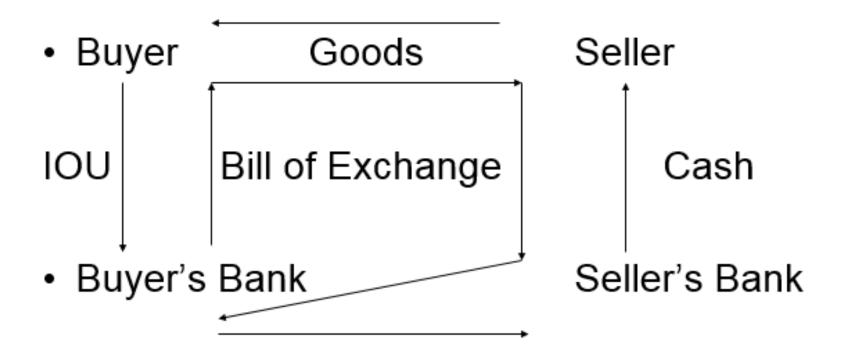




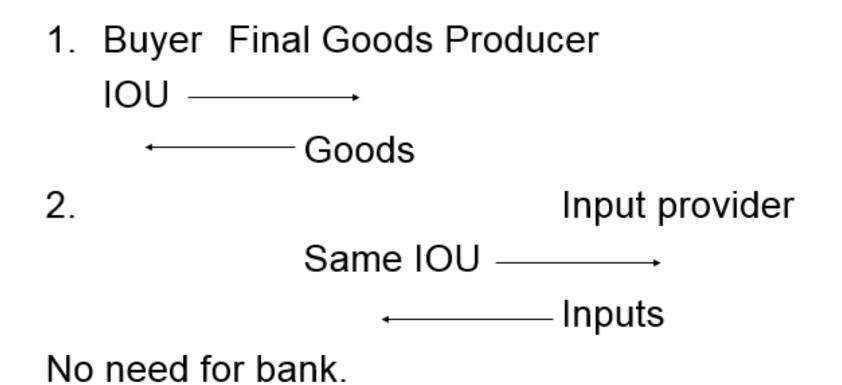










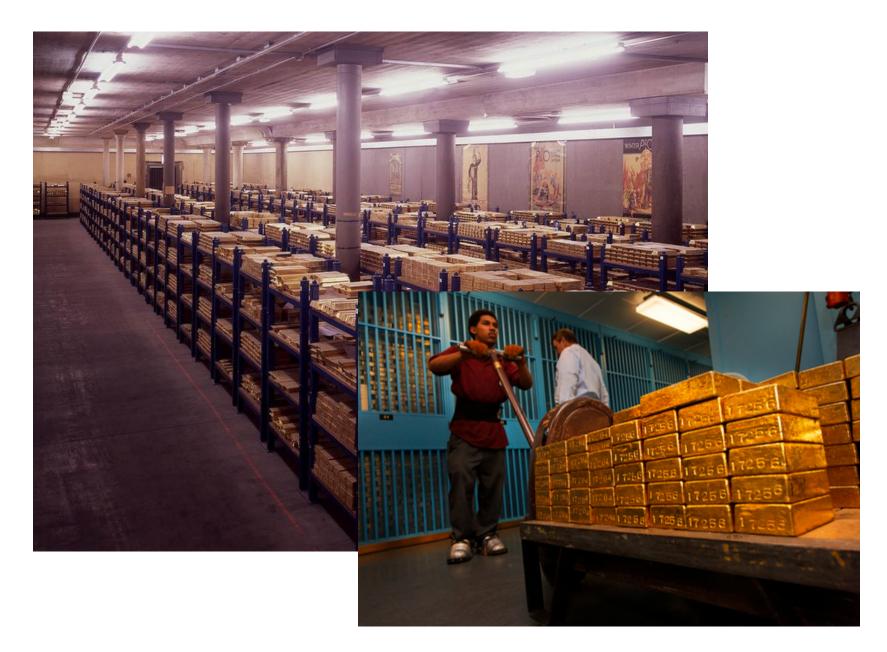


• Goldsmith as safe deposit





- Safe Deposit Model: why store?
 - Goldsmith issues warehouse receipts
- In colonial America: tobacco
- Today: Brinks
- Is the receipt an asset?
- What does the warehouse balance sheet look like?
- How does the warehouse make money?









- If commodity is fungible, warehouse receipt represents a claim. i.e. it becomes a financial asset
- Warehouse B/S

Tobacco or Gold

Receipts



- Why would anyone ever ask for their stuff back?
- If their stuff is gold, they may need the gold for cash transactions.



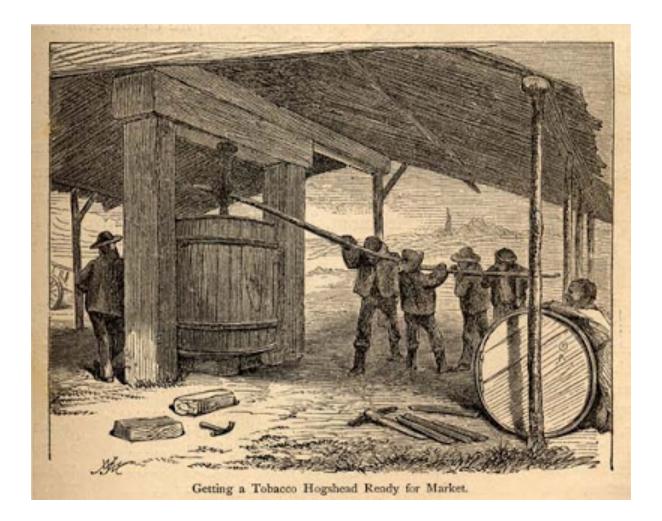
- What is the likelihood of all customers asking for their stuff back on the same day?
- Depends on the covariance of withdrawal behavior among depositors
- How else can the warehouse make money?



Receipts as Money

- The receipt is an IOU
- If the bank has good credit, the receipts will become a medium of exchange
- The receipts may become more liquid than the commodity



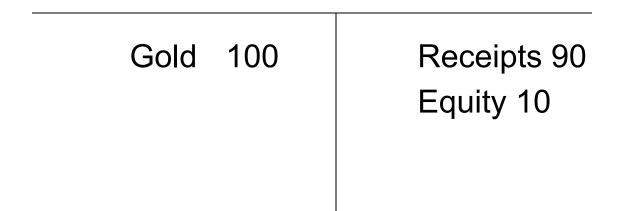




James RIVER. No. Choccoel Warehouse, the 12 Day of Heling 1773 ECEIVED of Joyce Rice four hundred feventy three Pounds of Arro Transfer Jobr. Tobacco, to be delivered on Demand to him or his Order, according to the Directions of the Act of Affembly " For amending the Staple of Tobacco, and preventing Frauds in his Majefty's Cuftoms." Witnefs our Hands, Robt. Burton James Page 473



• Warehouse Balance Sheet





- What happens when a loan is made?
- Warehouse Balance Sheet

-	Gold 100	Receipts 90 Equity 10
	Loan 10	Receipts 10
Total	110	110



Fractional Reserve Banking

- As long as the receipts circulate, the bank will never have to dip into its gold pile.
- If the borrower gives the receipt to someone who wants to redeem it for gold, then the reserve will be reduced
- Does the bank collect storage fees?
- Does the bank pay interest?



- How does the warehouse make money now?
- Income Statement

Interest Income

- Loan Losses

-Op. Exp.



- Key questions:
 - How to structure liabilities? Demand deposits or timed deposits
 - How to structure assets? Callable loans or timed loans?
 - How many loans should be made? i.o.w. How big should the balance sheet be?
 - What percentage of liabilities should be held in "ready cash"?



Credit as Money

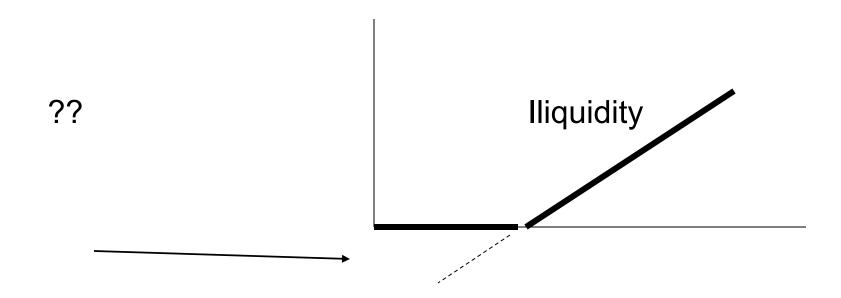
- Warehouse receipt is a financial asset to the holder
- It's a liability to the issuer
- The holder is a creditor
- The issuer is a debtor
- Value of transaction media is a function of the creditworthiness of the issuer
- Why does the holder not charge interest?



Liquidity Demand

- Why does the issuer of the warehouse receipt not pay interest to the holder?
- Liquidity premium in lieu of interest

Interest Charged





Liquidity Creation

- What makes a debt instrument useful as transaction medium?
- What about other receipts?
 - Best Buy gift cards
 - Postage Stamps
 - Subway Tokens
 - Casino Chips
 - Mobile Phone minutes









IOUs as medium of exchange

If Debtor is well known, IOUs may circulate Company Town









Tax Receipts

• Tallies as receipts, tallies as IOUs



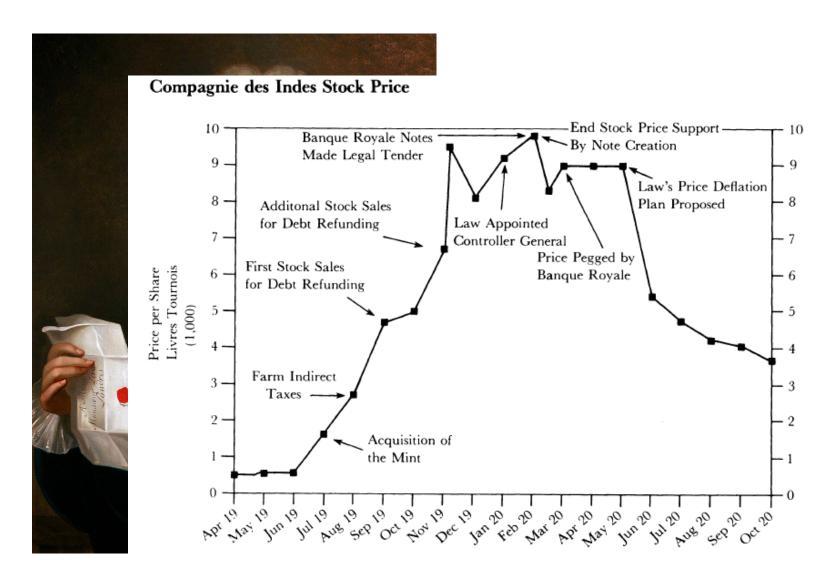




Taxes Receivable

Debt





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Bank of England



SEALING OF THE BANK OF ENGLAND CHARTER. 1694. Sir John Houston. Geverner. Lord Keeper.

MR. MICHAIG. GODFREY Debuty Governor.



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Bank of England

FOMUSC to pay to or bearer on ondon the & day of une For the Gov: and Com and de 1000



Colonial notes

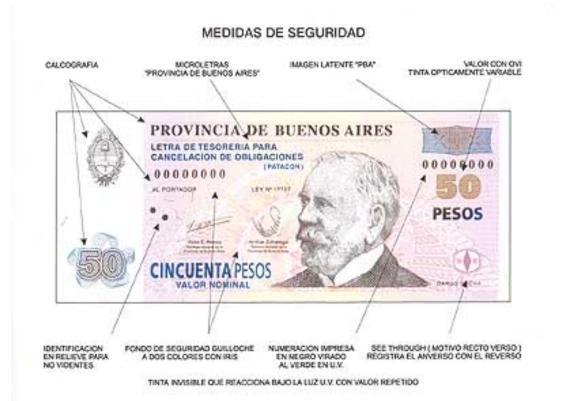


National Banking Act





Patacones





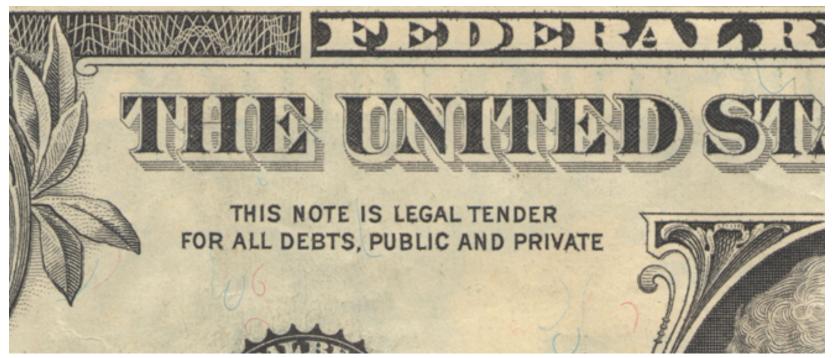


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Fiat Money

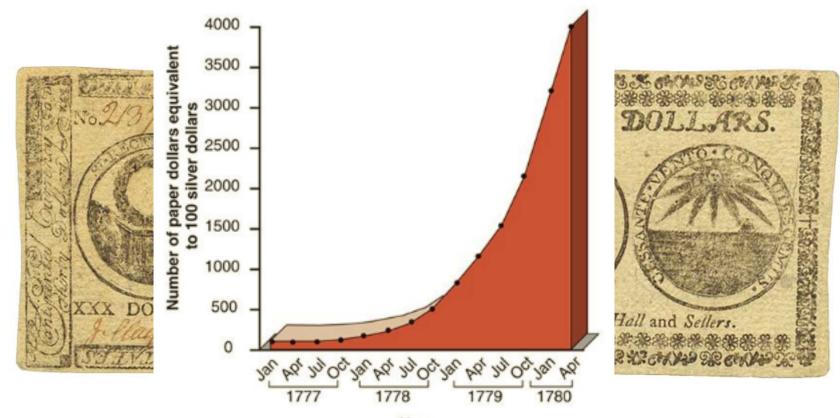
"The Congress shall have Power To...coin Money, regulate the Value thereof, and of foreign Coin...."

ARTICLE I, SECTION 8, CLAUSE 5



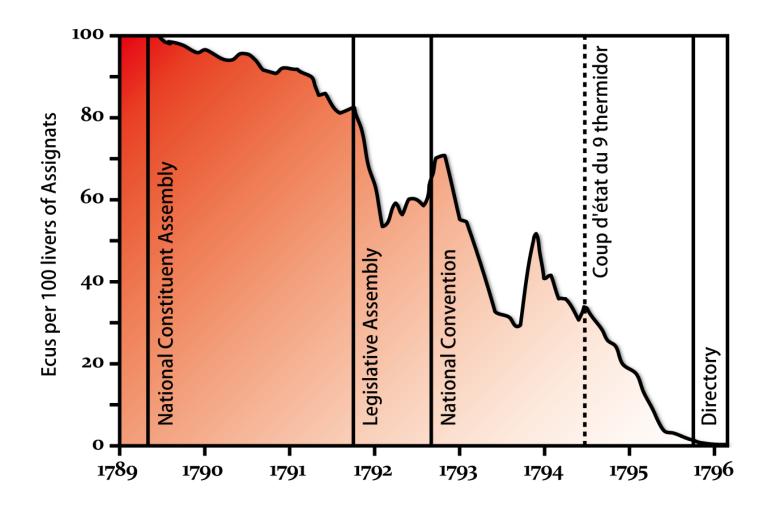


Continental

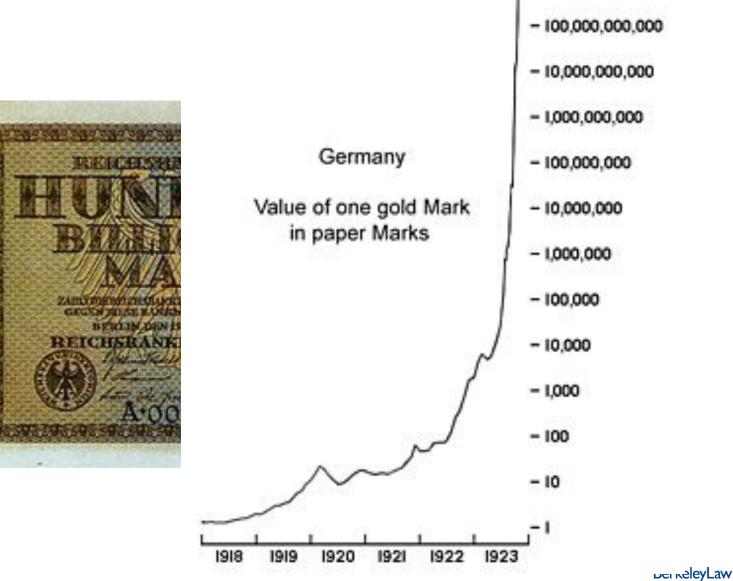


Year

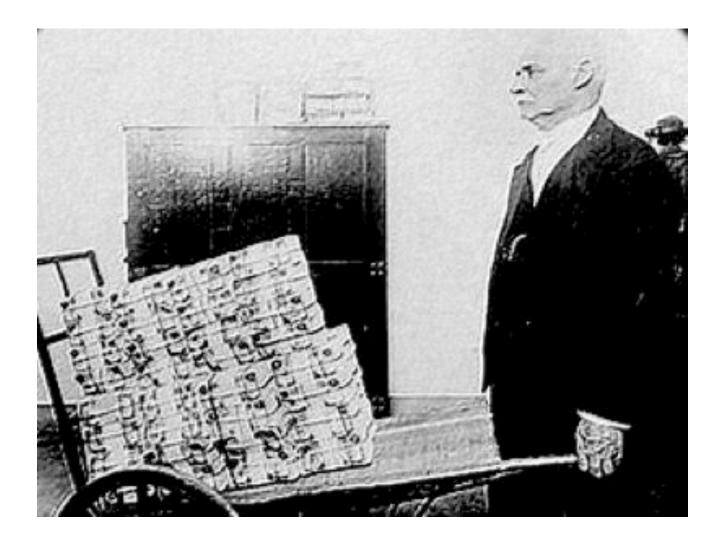
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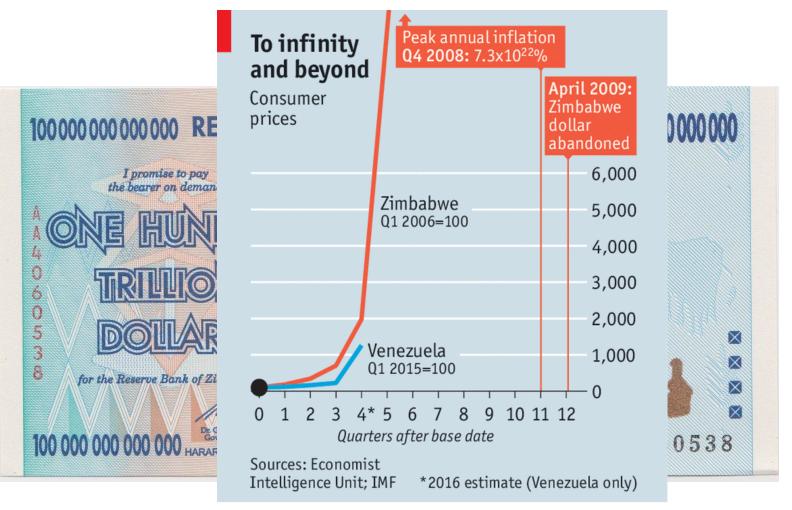
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Paper Marks - 1,000,000,000,000







Economist.com







Note: For the purpose of illustrating the declining value of the Venezuelan bolívar relative to the U.S. dollar, the y-axis is inverted.



Choice in Currency

A WAY TO STOP INFLATION

F. A. HAYEK

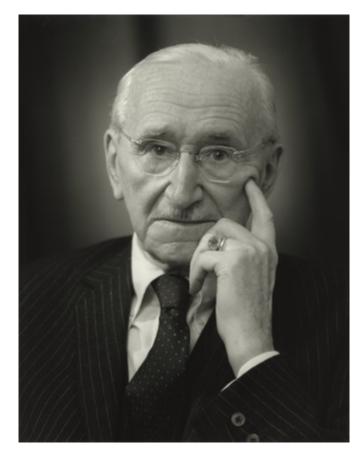
Nobel Laureate 1974

with Commentaries by IVOR F. PEARCE • HAROLD B. ROSE DOUGLAS JAY • SIR KEITH JOSEPH

Published by

THE INSTITUTE OF ECONOMIC AFFAIRS 1976

Web Edition prepared in 2007. There may be minor differences from the original.

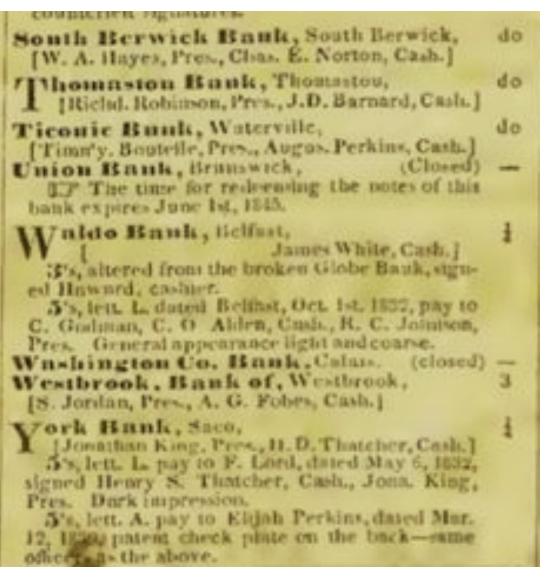


Free Banking Period





Bank Note Reporters



BerkeleyLaw

Ithaca Dollars













Bitcoin: A Peer-to-Peer Electronic Cash System Satoshi Nakamoto satoshin@gmx.com www.bitcoin.org Abstract. A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, but the main benefits are lost if a trusted third party is still required to prevent double-spending. We propose a solution to the double-spending problem using a peer-to-peer network. The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of events witnessed, but proof that it came from the largest pool of CPU power. As long as a majority of CPU power is controlled by nodes that are not cooperating to attack the network, they'll generate the longest chain and outpace attackers. The network itself requires minimal structure. Messages are broadcast on a best effort basis, and nodes can leave and rejoin the network at will, accepting the longest proof-of-work chain as proof of what happened while they were gone.



Bitcoin Volatility

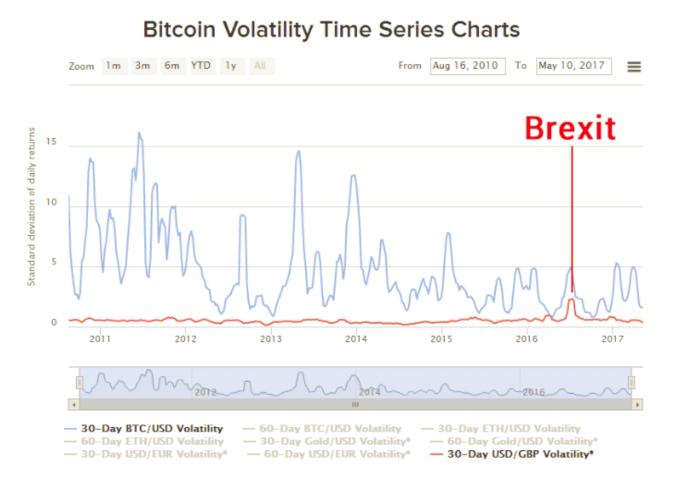
.BVOL24H Index Historical Values



Bitcoin Price Volatility (measured by % of change)



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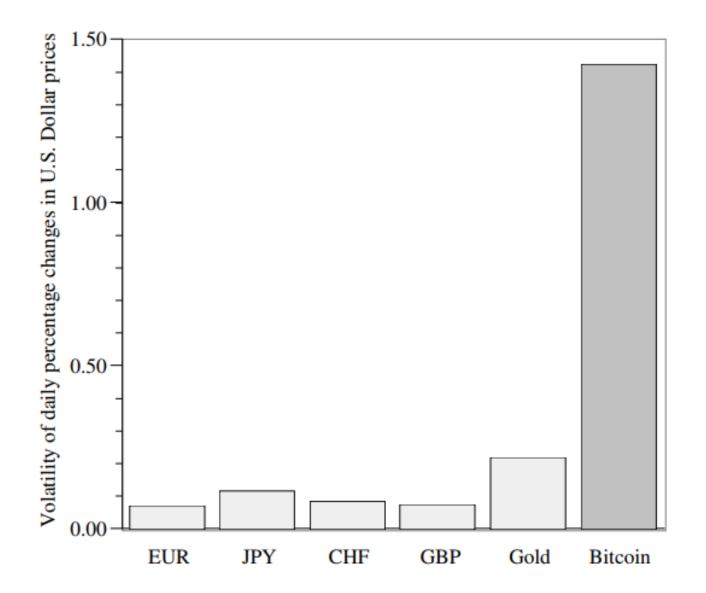


BTC (blue line) and Pound (red line) volatility compared.



1	S&P 500					Bitcoin				
2	Date	Close	Change	% Change	Date	Close	Change	% Change		
3	Mar 28, 2017	\$2,358.57			Apr 10, 2017	\$1,213.37				
4	Mar 29, 2017	\$2,361.13	2.56	0.11	Apr 11, 2017	\$1,224.50	11.13	0.91		
5	Mar 30, 2017	\$2,368.06	6.93	0.29	Apr 12, 2017	\$1,215.83	-8.67	-0.71		
6	Mar 31, 2017	\$2,362.72	-5.34	-0.23	Apr 13, 2017	\$1,178.28	-37.55	-3.19		
7	Apr 03, 2017	\$2,358.84	-3.88	-0.16	Apr 14, 2017	\$1,176.00	-2.28	-0.19		
8	Apr 04, 2017	\$2,360.16	1.32	0.06	Apr 15, 2017	\$1,178.80	2.80	0.24		
9	Apr 05, 2017	\$2,352.95	-7.21	-0.31	Apr 16, 2017	\$1,179.00	0.20	0.02		
10	Apr 06, 2017	\$2,357.49	4.54	0.19	Apr 17, 2017	\$1,194.98	15.98	1.34		
11	Apr 07, 2017	\$2,355.54	-1.95	-0.08	Apr 18, 2017	\$1,201.27	6.29	0.52		
12	Apr 10, 2017	\$2,357.16	1.62	0.07	Apr 19, 2017	\$1,209.40	8.13	0.67		
13	Apr 11, 2017	\$2,353.78	-3.38	-0.14	Apr 20, 2017	\$1,233.65	24.25	1.97		
14	Apr 12, 2017	\$2,344.93	-8.85	-0.38	Apr 21, 2017	\$1,246.00	12.35	0.99		
15	Apr 13, 2017	\$2,328.95	-15.98	-0.69	Apr 22, 2017	\$1,239.63	-6.37	-0.51		
16	Apr 17, 2017	\$2,349.01	20.06	0.85	Apr 23, 2017	\$1,244.98	5.35	0.43		
17	Apr 18, 2017	\$2,342.19	-6.82	-0.29	Apr 24, 2017	\$1,253.94	8.96	0.71		
18	Apr 19, 2017	\$2,338.17	-4.02	-0.17	Apr 25, 2017	\$1,277.77	23.83	1.86		
19	Apr 20, 2017	\$2,355.84	17.67	0.75	Apr 26, 2017	\$1,292.54	14.77	1.14		
20	Apr 21, 2017	\$2,348.69	-7.15	-0.30	Apr 27, 2017	\$1,337.96	45.42	3.39		
21	Apr 24, 2017	\$2,374.15	25.46	1.07	Apr 28, 2017	\$1,343.80	5.84	0.43		
22	Apr 25, 2017	\$2,388.61	14.46	0.61	Apr 29, 2017	\$1,349.97	6.17	0.46		
23	Apr 26, 2017	\$2,387.45	-1.16	-0.05	Apr 30, 2017	\$1,362.40	12.43	0.91		
24	Apr 27, 2017	\$2,388.77	1.32	0.06	May 01, 2017	\$1,418.86	56.46	3.98		
25	Apr 28, 2017	\$2,384.20	-4.57	-0.19	May 02, 2017	\$1,460.07	41.21	2.82		
26	May 01, 2017	\$2,388.33	4.13	0.17	May 03, 2017	\$1,513.71	53.64	3.54		
27	May 02, 2017	\$2,391.17	2.84	0.12	May 04, 2017	\$1,548.51	34.80	2.25		
28	May 03, 2017	\$2,388.13	-3.04	-0.13	May 05, 2017	\$1,551.90	3.39	0.22		
29	May 04, 2017	\$2,389.52	1.39	0.06	May 06, 2017	\$1,578.47	26.57	1.68		
30	May 05, 2017	\$2,399.29	9.77	0.41	May 07, 2017	\$1,589.57	11.10	0.70		
31	May 08, 2017	\$2,399.38	0.09	0.00	May 08, 2017	\$1,644.80	55.23	3.36		
32	May 09, 2017	\$2,396.92	-2.46	-0.10	May 09, 2017	\$1,718.21	73.41	4.27		
33	May 10, 2017	\$2,398.04	1.12	0.05	May 10, 2017	\$1,777.05	58.84	3.31		
34		Average	1.32	0.05	-	Average	18.79	1.25		
35		Std. Dev.	8.95	0.38		Std. Dev.	24.22	1.62		
36										
37		Std.Dev.of Bitcoin Average % Change / Std.Dev.of S&P % Change								
38		4.26								





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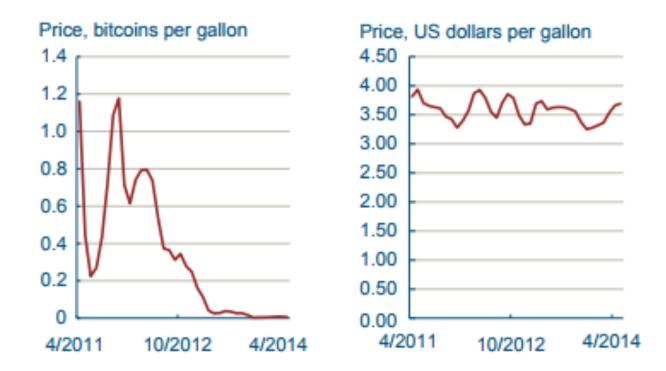
Table 1

Correlation matrix of daily changes in exchange rates, bitcoin, and gold

The table shows simple correlations of the percentage changes in daily exchange rates for pairs of currencies, with all exchange rates measured against the U.S. dollar. In addition, the table shows correlations between each currency and the percentage change in the daily London gold price as measured in U.S. dollars at 3 p.m. Correlations are calculated for the period from July 19, 2010 up to March 21, 2014.

	EUR	JPY	CHF	GBP	Gold	Bitcoin
EUR	1.00	0.18	0.61	0.64	0.20	-0.05
JPY		1.00	0.33	0.20	0.07	0.01
CHF			1.00	0.42	0.19	-0.04
GBP				1.00	0.21	-0.02
Gold					1.00	-0.06
Bitcoin						1.00

Price of Gasoline Since April 2011, US Dollars and Bitcoins



Sources: Bureau of Labor Statistics; Quandl.



Acceptance

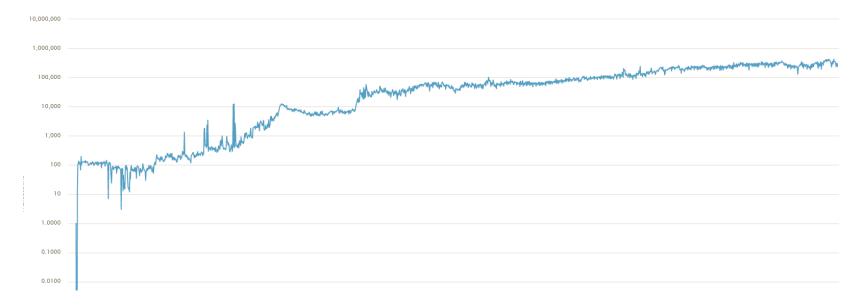




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Confirmed Transactions Per Day

The number of daily confirmed Bitcoin transactions. Source: blockchain.info



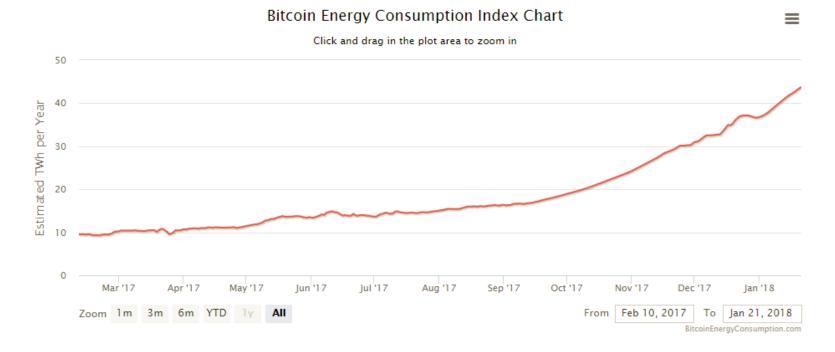


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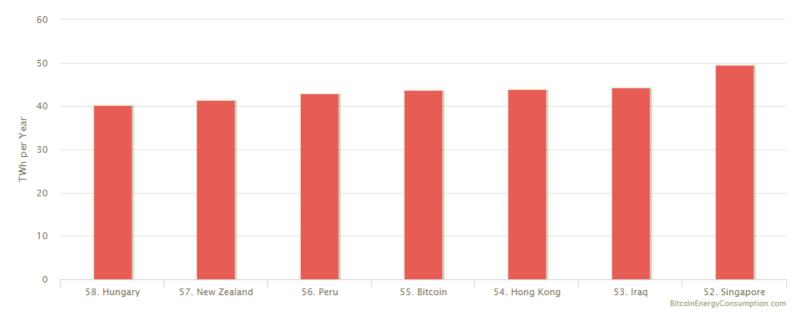
All	All - Coins - Tokens -		USD -				Next 100 \rightarrow View All
^ #	Name Market Cap		Price Volume (2		Circulating Supply	Change (24h)	Price Graph (7d)
1	Bitcoin	\$181,699,259,880	\$10,802.50	\$10,434,200,000	16,820,112 BTC	-7.40%	hymn
2	Ethereum	\$96,357,566,162	\$991.85	\$3,779,820,000	97,149,823 ETH	-6.20%	hymn
3	- Ripple	\$51,312,319,002	\$1.32	\$2,669,100,000	38,739,142,811 XRP *	-5.49%	Mum
4	🛛 Bitcoin Cash	\$27,469,773,415	\$1,622.90	\$686,321,000	16,926,350 BCH	-9.36%	hymn
5	Cardano	\$14,540,990,095	\$0.560842	\$505,132,000	25,927,070,538 ADA *	-8.33%	hymm
6	Litecoin	\$9,757,181,109	\$177.80	\$491,532,000	54,876,358 LTC	-7.25%	how
7	💎 NEM	\$8,693,081,999	\$0.965898	\$71,866,800	8,999,999,999 XEM *	-10.07%	Mun
8	≉ Stellar	\$8,338,074,044	\$0.466652	\$434,034,000	17,867,863,083 XLM *	-0.16%	hymn
9	EOS	\$8,324,349,024	\$13.39	\$2,823,930,000	621,540,123 EOS *	-1.55%	how
10	🏚 NEO	\$7,898,345,000	\$121.51	\$324,260,000	65,000,000 NEO *	-8.70%	W



Bitcoin Energy Consumption Index

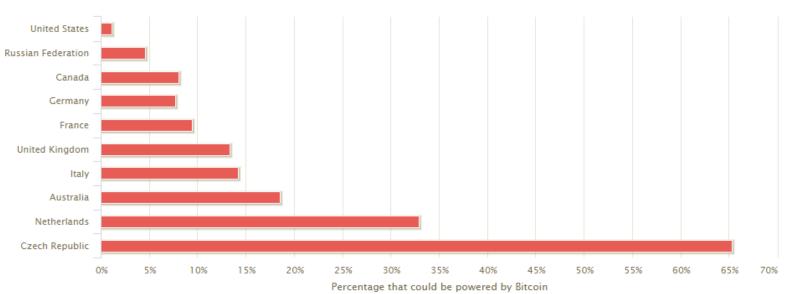






Energy Consumption by Country Chart

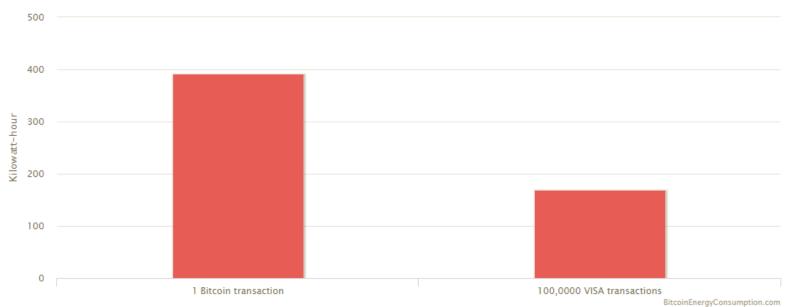
Apart from the previous comparison, it also possible to compare Bitcoin's energy consumption to some of the world's biggest energy consuming nations. The result is shown hereafter.



Bitcoin Energy Consumption Relative to Several Countries

BitcoinEnergyConsumption.com

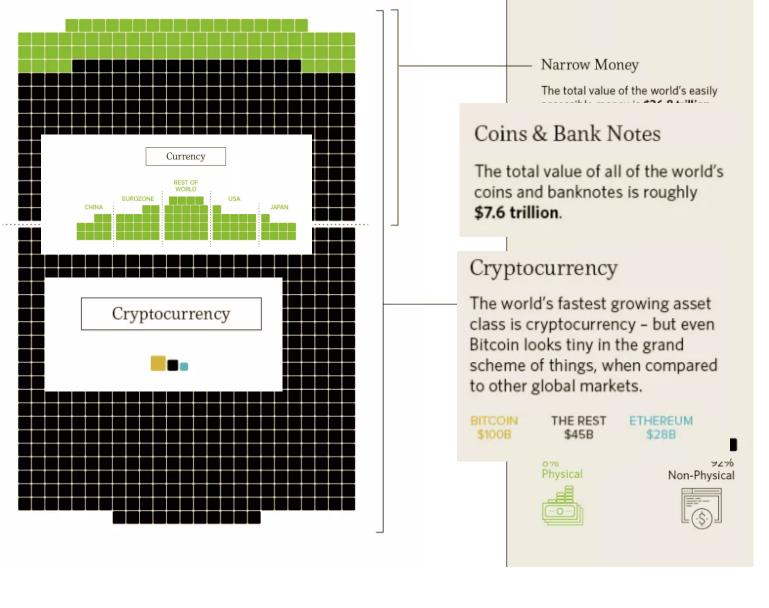




Bitcoin network versus VISA network average consumption

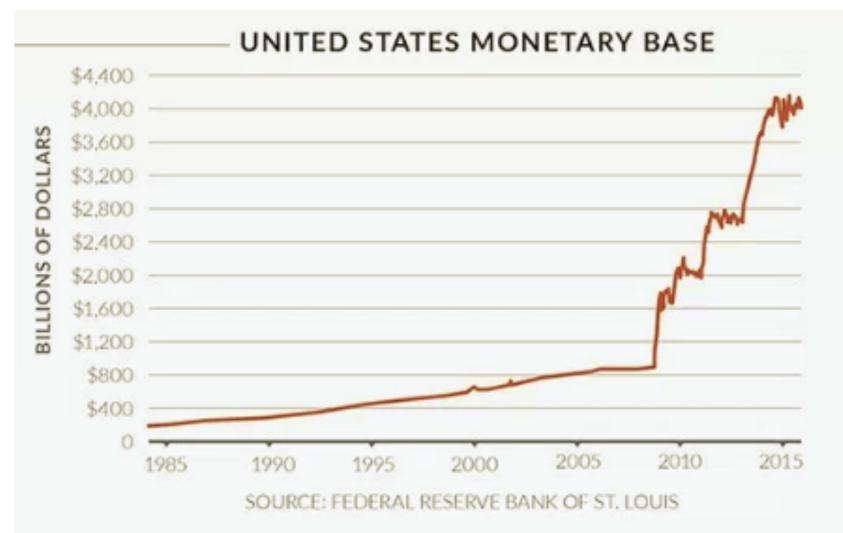
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Bitcoin Market Cap



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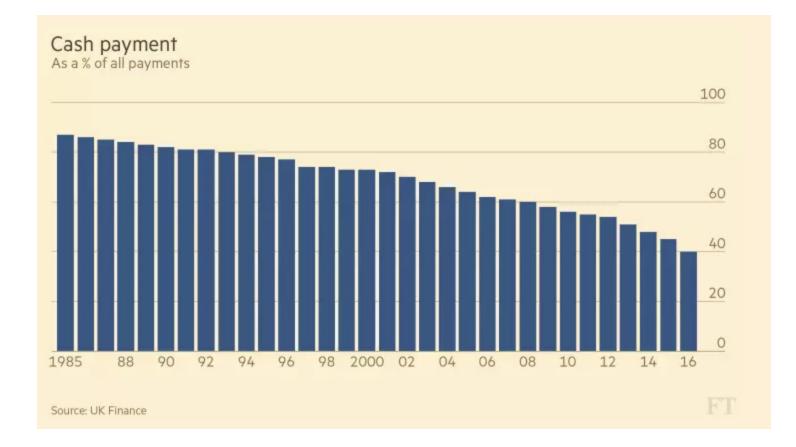
$M\overline{V} = P\overline{Q}$

In the long run, the price level (P) moves in proportion to the money supply (M).

This is the "Quantity Theory of Money."



Pros:	Cons:		
Low transaction costs	Currently volatile value		
International transferability and convertibility	Limited adoption by retailers		
Protection from some political risk and inflation (if not rapid price changes)	Combined with other software, anonymity can be used for illegal purposes		
Basic alternative digital currency problems of supply	Lack of trusted intermediaries to challenge unauthorized transactions and fraud		
growth and double payment/verification solved	Potential to expose a user's transaction history to the public		
Operation is outside the banking system — immune to bank failures, but not protected	Uncertainty about the cryptocurrency's security and operational resiliency		
by deposit insurance	Inadequate mass-market understanding		



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